

CASE STUDY KUHL SOLUTIONS TO CLIENT PROBLEMS

The wrong equipment, the wrong results Thoughts from an Honest Roofer on Washing Cedar Shake Roofing, Part Two (See Case Study #7 for Part One)

To wash or not to wash...

In the past 25 years I have been asked hundreds of times if washing a cedar roof can cause damage. I've always said the same thing. Yes, if you use the wrong equipment or you try to wash the wrong roof. Put simply, washing cedar roofs professionally requires the use of professional equipment and judgement. For many years I've tried to take the high road when it came to calling out some of the practices a couple of our local competitors use, in particular as it relates to their equipment. I've decided to show and tell because consumers have the right to know what they are buying and why, more often than not, some companies charge less than we do for 'the same' work. To be fair, some homeowners are looking to sell their homes and not terribly interested in the long term outcome of the work being performed. In these situations it seems only logical to hire the cheap guys, in particular if yo are willing to gamble a little. Otherwise, we recommend going with a company that uses professional equipment.

